**Orlando Event Summary:**

**Florida Advanced Manufacturing Expo**

UBM-Canon produces advanced manufacturing tradeshows throughout North America. On March 6-7, 2013, our Southern event will be held in Orlando, Florida. Members of the IEEE Orlando Section receive free tradeshow admission.

The Orlando event consists of the 8 co-located manufacturing tradeshows listed below. The comprehensive manufacturing tradeshow is held under one roof for maximum convenience for attendees. In the most recent Orlando 2011 event, nearly 500 exhibitors showcased their products and services.

**Location/Venue: Orange County Convention Center March 6-7, 2013**

**Website:** [**http://www.canontradeshows.com/expo/location\_na\_orlando.html**](http://www.canontradeshows.com/expo/location_na_orlando.html)

**Tradeshows:**

* Electronics (Electrical/Electronics)
* Medical Device Manufacturing (Highly regulated manufacturing and parts)
* Design & Manufacturing (Design, Components, Assembly)
* AeroCon (aviation/aerospace)
* SouthPack (Packaging Machinery, materials, supplies, services)
* Automation Technology Expo (Automated manufacturing)
* Sustainability in Manufacturing (Socially responsible manufacturing)
* Plastec (Plastic manufacturing and fabrication)

**Why members should attend?**

* Keep your skills current
* See ‘what’s coming next’
* Network with other engineers / manufacturing professionals and manufacturers
* Get inspired with new ideas you’ll see on show floor
* Meet new suppliers
* Have fun

For more information call 310.445.4200 or visit the website ([click here](http://www.canontradeshows.com/expo/location_na_orlando.html)):

**Proposed working relationship with IEEE Orlando Section:**

We look to establish an ongoing mutually beneficial relationship with IEEE Orlando Section.

**UBM to provide:**

* A complimentary 10x10 booth at the show that IEEE can use to communicate programs and recruit new member. This will include a listing in the show directory and online.
* A room that IEEE can host a member/recruiting reception on March 6, 2013 at 5:00-6:30pm
* Free tradeshow attendance for members that register online
* Include IEEE Orlando Section logo on show marketing (with links to your website) as a ‘supporting organization, appropriate show signage, etc.
* We are also interested in including IEEE in the educational conference programming (as appropriate)

**IEEE to provide:**

* Email the free tradeshow registration to members
* Inclusion of the event in your industry events calendar with links to our website
* Distribute printed flyers at IEEE meetings you may have before March 6.
* Catering (food/beverage) at your member reception.
* Staffing of the IEEE booth during show hours

**UBM Contact:** Howard Friedman, Event Director 310.996.9434 (off) 310.228.0913 (cell) [howard.friedman@ubm.com](mailto:howard.friedman@ubm.com)